



SUPER RUN 2022

Dear Sponsors,

Super Run 2022 is Manitoba's premier car show that has been in Brandon since 2007. Super Run is dubbed the Western Canadian Nationals car show that rotates annually between Brandon, MB, Saskatoon, SK and Red Deer, AB. For 2022 we are aiming to make it bigger and better than previous years, with expanded registration criteria, the addition of many new and exciting activities. The Super Run car show will be held on July 29th, 30th and 31st, 2022, and is open to the general public Saturday, July 30th and Sunday, July 31st. Super Run is more than just a car show, this event is for enthusiasts that want to participate annually in an event that is connected with other parts of Western Canada, many people will plan their family holidays around Super Run. Tours and events will start the Monday prior to the actual show, this will keep the participants entertained all week long. One of the continuing highlights will be Super Run's Downtown Cruise on July 28th, in past years there has been as many as 600+ vehicles lining Rosser Avenue from 1st to 18th Street.

Here is your opportunity to get in on a creative and dynamic way to promote your business to many Manitobans and others from Canadian and the USA locations. As a sponsor you will have the ability to direct your advertising dollars towards specific events and activities. You will be able to choose which event or category your company name will be associated with, will it be for Saturday's participants supper, Car Club Displays, Kids Zone, Friday evening Meet & Greet, Sunday morning breakfast, Model T building competition, music, driving tours & cruises, Pin-Up Girl fashion contest or Centre Stage activities, There are so many exciting possibilities for your business to be recognized sponsor to Western Manitoba's premier automotive event. Imagine your company name presenting one of these amazing events and activities, "Your Name" presents, "Winner of the best car Club Display", Pin-Up Fashion Show, cruise etc.

In 2019 we were the first ever Super Run to include new displays, like vintage snowmobiles, vintage campers, modern muscle and new age vehicles. For 2022 we will be adding vintage motorcycles as a display. This is in addition to the standard display of hot rods, vintage and classics vehicles.

With a much broader selection of attractions and events, we are looking to attract a large variety of registrants and daily spectators.

There are a number of levels of sponsorship participation. We are estimating 800 to 1,000 vehicles to be registered and 3000 spectators coming through the gates Saturday and Sunday.

All advertising will remain on our web site and Facebook page for one full year after the 2022 event to further your company's visibility.

One of our sponsorship committee members would be very happy to discuss these or other promotional ideas, events and activities that would be the best fit for your business.

Sincerely,

Super Run 2022 Sponsorship Committee

Super Run Manitoba - 193 Clark Drive - Brandon - MB - R7B 0V3 - 204.729.5808



SUPER RUN 2022

Platinum Sponsors

\$10,000 and up

- “Super Run Presented by (Your Company Name)”
- Prominently displayed on main page of the Super Run website
- Displayed on the official Super Run poster
- Prominently listed on a sign by the Center Stage as a Platinum sponsor
- Pick your favorite show vehicle and present the winner with an award with your name on it
- Prominently displayed on Super Run T-shirts to be sold at the event
- Name mentioned hourly at the event Saturday and Sunday
- 2 vehicle registrations
- 25 visitor tickets per day
- 8 meal wrist bands good for Friday’s Meet & Greet, Saturday’s featured meal and Sunday’s
- Your company banner can be displayed on site all weekend
- Featured in the official program given to all registered participant and for sale
- Listed on the table top holders
- One year additional advertising on the Super Run website and first chance to sign up as a sponsor the following year

*** Other perks to be negotiated

Gold

\$7,500.00

- Prominently displayed on main page of the Super Run website
- Prominently displayed on the official Super Run poster
- Listed on a sign by the Center Stage as a Gold sponsor
- Pick your favorite show vehicle and present the winner with an award with your name on it
- Displayed on the Super Run T-shirts to be sold at the event (arm logo)
- Name mentioned hourly at the event Saturday and Sunday
- 2 vehicle registrations
- 15 visitor tickets per day
- 6 meal wrist bands good for Friday’s Meet & Greet, Saturday’s featured meal and Sunday’s breakfast
- Your company banner can be displayed on site all weekend
- Featured in the official program given to all registered participant and for sale
- Listed on the table top holders
- One year additional advertising on the Super Run website and first chance to sign up as a sponsor the following year

*** Other perks to be negotiated



SUPER RUN 2022

Silver

\$5,000.00

- Displayed on main page of the Super Run website
- Displayed on the official Super Run poster
- Listed on a sign by the Center Stage as a Silver sponsor
- Displayed on Super Run T-shirts to be sold at the event
- Name mentioned every 2 hours on Saturday and Sunday
- 2 vehicle registrations
- 10 visitor tickets per day
- 4 meal wrist bands good for Friday's Meet & Greet, Saturday's featured meal and Sunday's breakfast
- Your company banner can be displayed on site all weekend
- Featured in the official program given to all registered participant and for sale
- Listed on the table top holders
- One year additional advertising on the Super Run website and first chance to sign up as a sponsor the following year

*** Other perks to be negotiated

Bronze

\$2,500.00

- Displayed on main page of the Super Run website
- Displayed on the official Super Run poster
- Listed on a sign by the Center Stage as a Bronze sponsor
- Name mentioned every 2 hours on Saturday and Sunday
- 1 vehicle registration
- 6 visitor tickets per day
- 2 meal wrist bands good for Friday's Meet & Greet, Saturday's featured meal and Sunday's breakfast
- Your company banner can be displayed on site all weekend
- Featured in the official program given to all registered participant and for sale
- Listed on the table top holders
- One year additional advertising on the Super Run website and first chance to sign up as a sponsor the following year

*** Other perks to be negotiated



SUPER RUN 2022

Friends of Super Run

\$1,000.00

- Listed on the website as a “Friend of Super Run” sponsor
- Your company banner can be displayed on site all weekend
- Listed on a sign by the Center Stage as Friends of Super Run
- 1 vehicle registration
- 4 visitor tickets per day
- Ad in the official program presented to each registered participant and for sale
- Listed on the table top holders
- One year additional advertising on the Super Run website and first chance to sign up as a sponsor the following year

*** Other perks to be negotiated

Pit Crew

\$250.00

- Listed on the website as a “Pit Crew” sponsor
- Business card ad in the official program given to each registered participant and for sale
- Listed on a sign by the Center Stage as “Pit Crew” sponsor for Super Run
- Listed on the table top holders
- One year additional advertising on the Super Run website and first chance to sign up as a sponsor the following year

*** Other perks to be negotiated

Supporters of Super Run

\$50.00 - \$200.00

- Listed on the website as a supporter of Super Run
- Listed on a sign by the Center Stage as a “Supporter of Super Run”

*** Other perks to be negotiated

Contact information:

Super Run Manitoba 193 Clark Drive Brandon, MB R7B 0V3
204.729.5808

superrun2022@mtsmail.ca www.facebook.com/mbsuperrun

www.superrunbrandon.ca